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Goodnight Brew: A Parody For Beer People





Synopsis

Itâ ™s closing time at the brewery. While the moon rises, the brewery crewâ "including three little otters (in charge of the water), a wort hog, and a hops wildebeestâ "introduce us to the brewing equipment, ingredients, and styles of beer. Join this fanciful crew as they close down for the evening and say goodnight to the brew kettle, barley and yeast, hops and mash, saison, porter, IPA, and much more.Befuddled about beer ingredients? Puzzled about the brew process? Canâ ™t remember the difference between an ale and a lager? Donâ ™t miss the brew infographics that follow the story!This humorous parody of a children's literature classic is a "pitcher book" for grown-ups. It's a besotted bedtime story for beer lovers everywhere!

Book Information

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Customer Reviews

Just as the cover of â œGoodnight Brewâ • promises, itâ TMs â œa parody for beer people.â • As such, itâ TMs a clever and cute take off on â œGoodnight Moonâ • that will cause anyone with a little brewing knowledge to laugh. The drawings are colorful and appealing. I especially liked the â œwhirling wort hog.â • Since the book has only been out a couple of months, I encourage author Karla Oceanak and illustrator Alli Ogg to work out a few glitches in the electronic version. One example is the very nice drawing under â œGoodnight beer lovers everywhere.â • The illustration explains the beer-making process in a simple, accurate way, but making it large enough to read on an iPad results in fuzzy resolution and the drawing has to be viewed in segments. On the â œBeer Types & Stylesâ • page, the columns run over onto the next page, but reformatting for digital devices is easy enough. What impresses me most is that I see this little book as a reflection of how far the

brewing culture in the United States has evolved. Thirty years ago, very few people would have understood â œGoodnight Brewâ •. With so many types of brewers today, thereâ ™s a whole niche of potential readersâ "many with young children who see Dad or Mom with buckets and malted barley, etc. Kudos to Oceanak and Ogg!

This book is great. It has a label that says it is for adults over 21 years of age, but there is nothing in this book that would harm a child. The label is probably necessary because they can not market alcohol to children. But this book is not promoting beer it is a very well written parody of a children's book with excellent illustrations. Great for any beer geek with children.

Adorable. The rhyming scheme is not quite the same as it's parody counterpoint, Goodnight Moon, but it's still a sweet little beer lovers book. The drawings are nice, and the size is good. My beer aficionado was quite enamored with this night time tale. :) A great gift for any beer buddy you have!

Bought two copies for one son in the beer industry and one who likes to drink it. A great tabletop book for beer lovers and their friends. People who have read Goodnight Moon to kids will get more of the humor from the book.

I got this as a Christmas present for my brother (he loves beer a lot). I ended up doing story telling time at my parents house over dinner before shipping it to my brother. It was very cute and funny. I especially loved the colors and the little details that they took special care with (for ages 21+ stickers, etc.) It was fairly educational too lol. I learned more about beer than I had ever known before. I would definitely recommend this to anyone (legal enough to drink) for giggles!

As a homebrewer, this book has it's appeal. It's bright colors are enjoyed by kids, but the process description and meaning is meant for adults. Was glad to see all kid-friendly language throughout the book.

This is a cute parody book that would make a great addition to a gift like a six pack or beer making kit. It's not a must have for your own shelf or anything. Well done.. Good quality paper.. Quick easy read containing a small amount of actual information.. Gave it as a gift and it made them happy.

This is a clever parody of the children's book, "Goodnight Moon." If you know someone that is

familiar with the book and also is interested in beer brewing, this is a natural gift. The book is hard cover, nicely illustrated, and has some fun information in it.

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